

Build your
planning
business with
Studio Charrette.
Be the trusted
local face of a
national brand in
planning,
drawings and
legal support.

**Book your discovery
call today**

Studio Charrette Franchise Brochure

Exclusive territory | Central support | Training included | Hot leads guaranteed



Planning applications, drawings, legal support and building regulations can feel overwhelming for clients.

Studio Charrette makes the process simple.

As a franchisee, you control your own postcode-based territory while our national team delivers the technical services.

You focus on building relationships, winning clients and growing your income.

We provide the systems, expertise and reputation behind you.



Your role

- Respond to enquiries in your territory
- Qualify leads and manage client relationships.
- Issue quotes, invoices and payments.



Our role

- Deliver drawings, planning submissions and legal services
- Provide HubSpot CRM, PandaDoc invoicing and secure storage
- Supply branded brochures, templates and ongoing training

Together we deliver a seamless service that clients trust.



We make sure you succeed from day one

- ✓ Pre-launch induction with our senior team
- ✓ Training in sales, project management and customer service
- ✓ Ten guaranteed hot leads in your first three months
- ✓ Weekly Zoom calls, monthly coaching and real-time support
- ✓ A personal business mentor for guidance



‘You’ll never be left alone — our team is always with you’

INVESTMENT & RETURNS



Start-up

£10,000 licence fee



Ongoing

£1,000 monthly
franchise fee

25% of revenue share
Low overheads

Your income

Revenue comes from
planning drawings,
legal services,
building
regulations
and
structural income.



*Note: Figures are illustrative
only and not a guarantee
of earnings.*

A Day in the Life

Franchisees succeed in two ways:

- **Business operators** – focus on enquiries, client care and growth, using our team for technical delivery.
- **Professionals** – planners, architects or legal specialists who consult directly while still using central systems.

Every day you will:



Morning

Follow up enqulres
and update CRM



Afternoon

Issue quotes
and invoices



Evening

Network with
local businesses



Your income

Revenue comes
from planning
drawings, legal

Brand & Compliance

- ✓ Branded brochures, templates and digital assets supplied
- ✓ All marketing aligned to our standards, with flexibility for local campaigns
- ✓ Compliance with RTPI ARB and UK planning law

Our systems protect clients, your business and the national brand.



HOW TO JOIN



**Discovery
call**



**Review the
franchise pack**



**Due diligence
and interview**



**Contract
and onboarding**



**Launch training
with guaranteed
leads**



TAKE THE FIRST STEP: BOOK YOUR DISCOVERY CALL TODAY.

FAQs & Contact

Do I need planning experience?

No. Full training and support are provided.

Can I expand into more than one territory?

Yes, after six months of proven trading.

What is the agreement term?

5 + 5 + 5 years, renewable.

Who owns the client relationship?

You manage it under a 10-year franchise agreement.



Contact us



Studio Charrette Franchise Team

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